

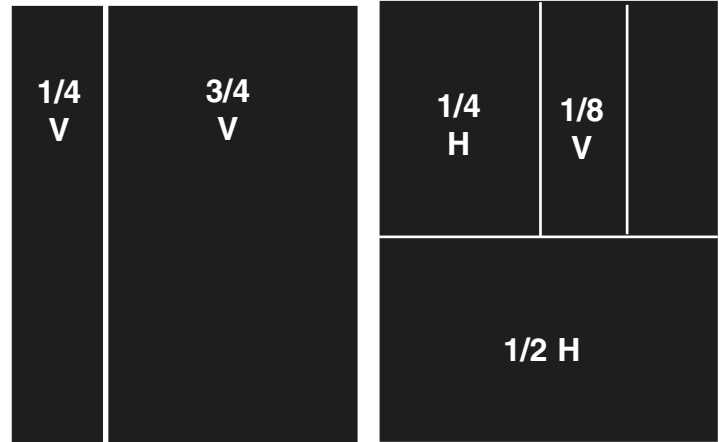
Advertising Rates

Size ▼	Frequency ▶	1X	3X	6X	12X
BACK COVER		\$1,500	\$1,400	\$1,300	\$1,200
PREMIUM PLACEMENT		\$1,400	\$1,300	\$1,200	\$1,100
FULL PAGE		\$1,300	\$1,200	\$1,050	\$960
One half page		\$700	\$625	\$550	\$495
1/4 page		\$500	\$450	\$395	\$295
1/8 page		\$295	\$250	\$235	\$195

COLOR RATES	FULL	+ \$240
	1/2 Page	+ \$150
	1/4 page	+ \$95
	1/8 page	+ \$75

MECHANICAL INFORMATION:

		Width	X	Height
FULL PAGE		9.125	X	12.25
3/4 PAGE	V	6.5	X	12.25
1/2 PAGE	V	4.5	X	12.25
1/2 PAGE	H	9.125	X	6
1/4 PAGE		4.5	X	6
1/4 PAGE	V	2.125	X	12.25
1/8 PAGE	V	2.125	X	6
1/8 PAGE	H	4.5	X	3



CLOSING DATES

Space reservations are required by the **10th** of the month preceding publication. All production is due at this time. Camera-ready materials due by the **15th** of the month preceding publication. Ad production is available upon request.

IN-HOUSE AD PRODUCTION

There is a \$50 hourly fee for this service, one-hour minimum for your initial ad set up. Updates and minor modifications are \$35 per hour (one hour minimum). Ad redos are \$50 per hour.

